

Chris Owen

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Full stack Web Developer with 10 years of experience working in the marketing and advertising industry - from DevOps to multi-disciplined project team leader and development manager. Primarily skilled in PHP and JavaScript frameworks, which are used to provide concise, scalable and efficient solutions to any technical or operational challenges.
A friendly and hard working professional with a BA in Interactive Multimedia from Staffordshire University.

Key Skills:

- PHP, Laravel, CakePHP, CodeIgniter
- MySQL, MS-SQL
- MongoDB
- WordPress
- JavaScript, jQuery
- Vue.js
- React, Redux
- Angular
- Node
- HTML5, XHTML
- CSS, SASS, LESS
- Ui/Ux Design
- WooCommerce, Magento
- Git, GitHub, SVN
- RESTful APIs
- SOAP
- ColdFusion, CFWheels
- ASP.NET
- OOP
- Continuous Integration & Deployment
- Bootstrap
- SEO, Google Analytics, Google & Bing Ads
- XAMPP, WAMP
- Vagrant, Docker
- JSON, XML
- MS Office
- Photoshop
- MVC methodology
- Waterfall, Agile, Scrum, Kanban
- AWS, Nginx, Apache, Windows, Linux
- TFS, Jira, Slack, Trello, Basecamp
- TDD
- Composer, NPM, Grunt

Education

Staffordshire University - Interactive Multimedia Degree (BA Hons)

September 2005 - June 2010

2:1 Degree with 1 year's work experience

Carlton-le-Willows, Nottingham

September 1998 - Apr 2005

Graphic Design - A level (Grade A)

Statistics - A level (Grade A)

Maths, English, Science - GCSEs (C or above)

Career Experience

Adzooma, Nottingham
September - October 2019
Contract Web Developer



1 month contract to integrate Microsoft Adverts (formerly Bing Ads) into the Adzooma platform to provide reporting and management capabilities.

Technologies used: PHP, **Laravel**, MySQL, AWS, Docker, Javascript, **React**, HTML, SASS/CSS.

Kaweb, Lichfield
March - August 2019
Contract Web Developer



Returned to Kaweb for a 3 month contract (later extended to 6 months) to help build a Stock management, procurement and reporting platform to be used by Marriott hotels. Later moved on to develop websites and services to facilitate the sale of products and parts on various ecommerce platforms for Fowlers - one of the largest parts suppliers in the UK. Additionally helped create technical documentation, develop efficient and innovative solutions to the various problems in the project and help coordinate a team of ~8 developers.

Technologies used: PHP, **Laravel**, MySQL, MongoDB, Vagrant, **VueJS**, HTML, SASS/CSS, Bootstrap.

MoreNiche, Nottingham
November 2018 - February 2019
Contract Lead Development Manager



3 month contract helping to maintain and enhance an industry leading affiliate marketing network, responsibilities included but were not limited to:

- Creating technical specifications for projects
- Managing the development workload through a team of 7 developers
- Helping to identify opportunities to create or save revenue
- Provide technical knowledge and solve problems with the development team and the business as a whole
- Miscellaneous other contributions including; KPI reports, recruitment, project management and organisational strategy

Technologies used: **PHP**, Laravel, AWS, **WordPress**, **WooCommerce**, **MySQL**, MongoDB, Docker, Vagrant, HTML, SASS/CSS

Guest WiFi Hotspot, Nottingham
March 2017 - January 2019
Technical Director & Lead Developer



Co-founded and developed a hardware-agnostic guest wifi service for hospitality which provided a flexible and customisable way for venues to collect customer data in a GDPR compliant way, target customers with adverts catered to their demographic, monetise their guest wifi connection and much more.

Client dashboards show KPIs and metrics, such as visitor behaviour (connection times, session duration etc.), distance travelled to reach the venue (showing geographical customer base), usage stats, advertising metrics and customer/brand engagement.

Technologies used: **PHP**, Laravel, **WordPress**, **MySQL**, **MongoDB**, **jQuery**, **HTML**, **SASS/CSS**, Bootstrap

Kaweb, Lichfield
October 2018
Contract Web Developer



Short 1 month contract to help deliver a custom built plot and property listings website.

Technologies used: **PHP**, **Laravel**, **MySQL**, Vagrant, **VueJS**, **MySQL**, **HTML**, **SASS/CSS**, **Bootstrap**.

X30 Marketing, Lichfield
September 2016 - September 2018
Contract Full Stack Developer



Worked as a full stack developer / DevOps to design and develop high traffic platforms, provide scheduled feature releases, support and maintenance of backend servers.

Including the following memorable projects:

- **RoundTable Members Area** - a WordPress based member management and reporting system for the ~4,000 member RoundTable charity.
- **DPS Tableware** - a sage-integrated e-commerce website for a large tableware and foodservice provider.
- **Lightweight marketing platform** - a lightweight SMS and email marketing platform with third party integrations to facilitate marketing communications for small and medium sized clients
- **Various client websites and projects**

Technologies used: **PHP**, **WordPress**, **MySQL**, **jQuery**, Sage (integration), **HTML**, **SASS/CSS**

Zonal Retail Data Systems, Stafford/Notts
March 2015 - August 2016
Operations Manager, Development Manager



As Operations Manager - ensured the daily operations of servers and systems such as the Marketing platforms and client websites and services whilst creating documentation for the ongoing operation and maintenance of said systems. Implemented new development practices, trained staff and build internal systems to facilitate more efficient development and internal processes.

As Development Manager - organised and lead a team of developers to deliver additional features to marketing platforms and client websites and services via TFS with an Agile methodology.

Including the following memorable projects:

- **Campaigns Plus** – Proprietary digital marketing platform designed and built from the ground up to replace a high-traffic legacy platform
- **Various integrated digital marketing and advertising campaigns for some of the largest names in the hospitality sector**
- **Various client websites, apps and services**

Technologies used: **PHP, ColdFusion**, WordPress, **MySQL**, MongoDB, Angular, Node, **jQuery, HTML, SASS/CSS**, Bootstrap

TXD Limited, Stafford
June 2010 - August 2016
**Graduate Web Developer, Web Developer,
Senior Web Developer & Office Manager**



Quickly rose through the ranks developed skills in various languages and frameworks. Constantly striving to improve cohesion and understanding in the team, efficiency in repetitive operational tasks and deliver quality client projects as quickly as possible.

Including the following memorable projects:

- **Power to Market** - Management, development and maintenance of a high-traffic Email and SMS marketing platform
- **Coca-Cola Euros mobile website** – Responsive website and app to find football match results and locate venues to watch games live
- **Co-Operative “find my nearest” maps** – Interactive map on a 50” touchscreen to geolocate the nearest Co-Operative store to a given postcode using an offline map and postcode database cache
- **UKCN App Web services** - Development of API and web services to support the UKCN (UK Clubbing Network) app
- **Old English Inns mobile website** – Responsive website and app to reserve hotel bookings throughout the UK and provide additional information on the venues
- **British Music Awards Tour bus Jam session** – Flash/Zinc based webcam video recording software & automatic upload to YouTube
- **Fleet Operations Admin Platform** - Large web-based fleet management and ordering platform
- **Various integrated digital marketing campaigns**
- **Various client websites, apps and services**

Technologies used: **PHP, ColdFusion**, WordPress, **MySQL**, MongoDB, Angular, Node, **jQuery, HTML, SASS/CSS**, Bootstrap, Flash, ASP.NET, jQuery Mobile

Noteworthy Clients



WHITBREAD



the drinks group pty ltd

The co-operative

